



MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

AVBODH KNOWLEDGE FOUNDATION

35, Subhash Park, S. M. Road, Ambawadi, Ahmedabad 380015
(HEREAFTER REFERRED TO AS "AVBODH")

AND

KRANTIGURU SHYAMJI KRISHNA VERMA KACHCHH UNIVERSITY

University Campus, Mundra Road, Bhuj, Kachchh, Gujarat – 370001
(HEREAFTER REFERRED TO AS "KSKVKU")

WHEREAS

Avbodh Knowledge Foundation, a Section 25 registered organization under the Indian Companies Act since 2006, is dedicated to fostering knowledge application at the grassroots level. Avbodh works to bridge the gap between **industry, academia, and the Indian Armed Forces** by promoting collaboration, innovation, and knowledge sharing through the use of relevant tools, technologies, and capacity-building initiatives (hereinafter referred to as "Avbodh").

Krantiguru Shyamji Krishna Verma Kachchh University (KSKVKU), established in 2003 by the Government of Gujarat, is a prominent public university located in Bhuj, Kachchh. The university is committed to academic excellence, research, and holistic development, catering to the educational needs of the region through its diverse programs in arts, science, commerce, education, and management. KSKVKU aims to foster innovation, community engagement, and

sustainable development through knowledge dissemination and institutional collaboration (hereinafter referred to as "KSKVKU").

A. The parties hereto share a common interest in many academic and educational fields; and

B. In order to facilitate future institutional cooperation, the parties hereto wish to enter into this Memorandum of Understanding ("MoU").

Both parties are committed to involving youth in meaningful activities that foster learning, entrepreneurship, and vocational opportunities rooted in India's rich cultural and ecological heritage.

THEREFORE, the parties agree as follows:

1. Objectives

To jointly collaborate in the areas of:

- Research and innovation
- Curriculum design and academic programs
- Training and capacity building
- Organization of events and community outreach programs
- Promotion of vocation-based learning and enterprises

2. Areas of Collaboration

2.1 Community Health and Gauvidya

In line with NEP 2020, which emphasizes the importance of Indian Knowledge Systems (IKS), this collaboration will focus on Ayurveda and Gauvidya. It will conduct awareness campaigns, engage in joint research, and develop academic programs to promote these traditional health systems. The collaboration aims to transform into a Centre of Excellence for Ayurveda and Gauvidya, supporting

community wellness enterprises and contributing to sustainable health practices.

2.2 Rann Sports

This collaboration will promote and preserve Rann Sports, traditional desert sports of Kutch, strengthening community ties and enhancing the region's identity. Key initiatives include organizing events, training camps, and workshops; developing sports science courses specific to desert sports; and facilitating research into their cultural significance. Local youth will be encouraged to engage in these sports, fostering health, teamwork, and livelihood opportunities.

2.3 Border Tourism

The NEP 2020 has a vision to promote India's cultural heritage, this initiative will develop Border Tourism, showcasing Kutch's cultural, historical, and strategic importance. It will include eco-tourism, cultural tourism programs, heritage walks, and youth-led tourism projects focused on sustainability and local livelihood. The goal is to enhance Kutch's visibility and contribute to its cultural preservation and sustainable tourism.

2.4 Eco-based Vocations

This partnership will promote eco-based vocations aligned with sustainable practices, such as organic farming, sustainable forestry, and waste management. Key initiatives include training programs, skill-building workshops, and fostering eco-friendly entrepreneurship to create livelihood opportunities while ensuring environmental conservation.

2.5 VolunTeaching

This collaboration will focus on VolunTeaching, a model that empowers youth through active participation in community-based teaching initiatives. In alignment with NEP 2020, which emphasizes the importance of nation-building, the initiative will instil a sense of responsibility, foster leadership, and develop teamwork and life skills grounded in character building. By encouraging

students to take on VolunTeaching roles, the program will nurture personal growth and community engagement, while cultivating a generation of leaders committed to contributing to national development and social transformation.

3. Roles and Responsibilities

Avbodh Knowledge Foundation Shall:

- Provide subject-matter expertise and resource persons.
- Facilitate community engagement and field-based learning.
- Assist in curriculum design and content development.
- Support the implementation of programs through its network and experience.

Krantiguru Shyamji Krishna Verma Kachchh University Shall:

- Provide academic and infrastructural support for the implementation of programs.
- Facilitate recognition and certification of courses wherever applicable.
- Encourage faculty and student participation.
- Host joint events, seminars, and research activities on campus.

4. Duration and Review

This MoU shall remain in force for five (5) years from the date of signing. It may be renewed, amended, or terminated by mutual consent. An annual review shall be conducted to evaluate progress and plan future activities.

5. Funding and Resources

This MoU does not constitute a financial obligation on either party. Each party shall bear its own costs unless otherwise agreed upon for specific projects. Joint proposals may be submitted for external funding.

6. Confidentiality and Intellectual Property

Both parties agree to maintain confidentiality of any proprietary or sensitive information. Intellectual property arising out of joint efforts shall be shared as mutually agreed on a case-by-case basis.

7. Dispute Resolution

Any disputes arising out of this MoU shall be resolved amicably through dialogue between both parties.

8. Point of Contact

Avbodh Knowledge Foundation

Name: Mr. Rajan Sitapara

Designation: Head, Design Solution

No.: 8866272600

Krantiguru Shyamji Krishna Verma Kachchh University

Name: Dr. Gaurav D. Chauhan

Designation: Director, Research and Development Department, KSKVKU

Email: research-development@kskvku.ac.in

IN WITNESS WHEREOF, the parties hereto have executed this MoU as of the day and year first above written.



For Avbodh Knowledge Foundation
Dr. Hitesh Jani
Chief Advisor
23rd May 2025



For Krantiguru Shyamji Krishna Verma
Kachchh University
Dr. Anil H. Gor
Registrar, KSKV Kachchh University
23rd May 2025